



# Exceptional Public Transport WiFi Has Arrived



# The Continually Connected Passenger Journey

SPARK TSL has developed an industry leading managed WiFi solution to enable public transport companies to offer premium connectivity to their passengers from station to train, to airport, and back again, in the most effective way with only one authentication required.

SPARK TSL's station WiFi works continuously with on-train WiFi providers to enable passengers to connect to the internet from the beginning of their journey to the end, without them having to log in multiple times on the different modes of transport.

When the passenger has logged in once, the innovative SPARK TSL technology will recognise their device and allow them online automatically when they return to the station, airport, port or mode of transport, day after day with a 'Welcome back' message.

In line with GDPR, visitors must consent to their data being collected and remembered through the single sign on flow. This is managed through the User Experience Portal which will allow the visitor to opt in or out.

With over 19 years of consistent profitable growth, SPARK TSL is the owner and developer of the unique SPARK® Connect platform which delivers the most flexible, feature rich, and scalable WiFi solution on the market today.





# The Benefits



## CONTINUALLY CONNECTED:

Our innovative and proven system allows customers to stay connected at stations, airports, marinas, and whilst on trains, by registering once via a WiFi portal and letting us do the hard work.



## USER ANALYTICS:

Rich data presented in an easy to use dashboard or fed directly into your own systems showing advanced passenger journeys, dwell time, how far passengers are travelling, the languages used and more.



## ACTIVE PASSENGER ENGAGEMENT:

A fully-branded and customisable User Experience Portal, enabling you to communicate directly with your customers in real time.



## HELP & SUPPORT

24/7/365 support and monitoring by UK-based SPARK TSL engineers, to ensure the service is continuously performing at optimum level for customers and their end-users.

9:41

< > Log in Cancel

**BELFAST INTERNATIONAL AIRPORT**

CONNECT TO OUR  
**FREE WiFi**

Would you like to receive the latest news, updates, and offers from Belfast International Airport?

No Thanks Yes Please!

First name\*

Last name\*

Email address\*

☐ I confirm that I have read and agree to the [Terms and Conditions](#)

# Getting Amazing Returns

Here at SPARK TSL, we enable our clients to get the best return on investment possible; by taking standard guest-access WiFi systems and supercharging it to deliver even more.

Through the same access point hardware, we bring secure networking for corporate domains, support for retail systems and one of our most feature rich products, the ability to know who your customers are and how they are moving around your estate through the use of our analytics software.

To get the most out of your existing hardware, we also provide interfaces with on-vehicle systems to maximise the use of ground based fibre connectivity, reducing the mobile data costs of our clients whilst simultaneously providing a market leading user experience.

Speak to a member of the SPARK TSL team to find out more about their market leading product and how they can work with you to deliver a premium service.

**SPARK TSL's proficiency stretches beyond the public transport sector and has countless examples of proven, cost effective systems across a breadth of sectors, including Retail, Healthcare, Conference Centres, Local Government and more.**



#### **DATA SECURITY:**

One hardware network platform providing secure and separate WiFi networks for Public, Corporate users and critical systems. Optional SPARK Secure add-on for advanced network protection.



#### **AUTOMATIC AUTHENTICATION:**

We get all of your corporate devices authenticated in one hit, saving hours of time for your team and saving more on your mobile data costs.



#### **COST EFFICIENT:**

Data offloading from trains, planes, or vessels can not only keep your customers connected, but means that critical systems like CCTV and telematics can be offloaded at a high speed. Less mobile data = cost savings.



#### **PREMIUM CONNECTIVITY:**

SPARK TSL uses the best connectivity wherever possible, alongside state-of-the-art hardware, to ensure the highest quality connectivity for everyone at all times.

## Customers of SPARK TSL



## Our Partners



## Our Accreditations



## Contact us

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